

1. Participant Attributes:

- Listens to music or podcast
- Currently uses a music or podcast streaming platform
- Likes to discover new music or podcast
- Doesn't only use Apple products
- Uses their smartphone for more than 2 hours per day

1. Questions:

1. How often do you use Apple products?
 - Acceptable answer: sometimes
 - Unacceptable answer: always or never
2. How often do you use Android products?
 - Acceptable answer: sometimes or always
 - Unacceptable answer: never
3. What kind of music or podcast do you listen to?
 - Acceptable answer: anything that is not a one-word answer
 - Unacceptable answer: one-word answer
4. How important is listening to music or podcasts to you?
 - Acceptable answer: kind of important, somewhat important, or important
 - Unacceptable answer: not important
5. How often do you listen to music or podcasts during a week?
 - Acceptable answer: 3 or more times per week
 - Unacceptable answer: less than 3 times per week
6. How often do you use a music or podcast streaming platform for music or podcast?
 - Acceptable answer: at least once a week or more

- Unacceptable answer: once a month or less

7. Which of the following have you used in the past 30 days? iTunes, Apple Podcasts, Spotify, Google Play Music, Stitcher, TuneIn, Blubrry, Speaker, Digital Podcast, iPodder, Podcastpedia.org, Podcasts.Alltop, YouTube, Facebook, Soundcloud.

- Acceptable answer: any of the listed platforms
- Unacceptable answer: none of the listed platforms

8. How important is listening to new music or podcast for you?

- Acceptable answer: kind of important, somewhat important, or important
- Unacceptable answer: not important

9. How often do you use the search bar on a music or podcast streaming platform?

- Acceptable answer: sometimes
- Unacceptable answer: never

10. How often do you use your smartphone per day in terms of hours per day?

- Acceptable answer: 2 or more hours per day
- Unacceptable answer: less than 2 hours per day